



Please read the terms of this Certification Program Agreement (“Agreement”) carefully. If you accept the terms, please click “I agree” at the end of the Agreement. If you do not accept the terms, please click “I do not agree” at the end of the Agreement. If you do not accept the terms of the Agreement, you will not be permitted to take the Marketo Certification Exam.

The Agreement is entered into between the examinee (“you”) and Marketo, Inc. (“Marketo”) as of the date you click “I agree” below.

1. You understand and agree that all Certification Exams, including exam questions, answers and all other content, constitute Marketo proprietary and confidential information and may not be disclosed to or discussed with others or posted or published in any forum or through any medium. You agree that all work submitted by you in completing the Certification Exam and in satisfaction of the Certification requirements, including Certification Exam answers, assignments and personal registration information is entirely your own. If Marketo believes your Certification Exam results do not accurately reflect your knowledge or mastery of the Certification Exam subject matter, Marketo may deny you any further participation in the Certification Program, cancel a passed Exam or revoke any pre-existing Certifications. In addition, if you violate the provisions of the Agreement or engage in fraudulent or disparaging behavior, you may be decertified and terminated from the Certification Program, made permanently ineligible to participate in the Certification Program, and/or denied access to the Marketo Community.
2. Your Certification will be valid for one year unless otherwise stated on the Certification Program webpages. Marketo reserves the right to discontinue or change the Certification Program at any time, including the right to change the Certification requirements, Certification Exams and/or Certification Program benefits. Marketo will notify you of changes by posting them on the Certification Program webpages and you are responsible for checking those webpages regularly for changes. Your right to use a particular Certification Logo may terminate if you do not meet the most current Certification requirements associated with the particular Certification Logo.
3. You may use the Certification and Certification Logo only to promote your qualifications related to the applicable Certification and for no other purpose. You acknowledge Marketo’s sole ownership of the Marketo trademarks and the Certification Logos, and any associated goodwill, and agree that Marketo retains all rights, title, and interest in and to its trademarks and the Certification Logos. In the event you receive notice from Marketo that you no longer have the right to use or display the Certification Logo, you shall immediately cease all use and take down any display of the Certification Logo.
4. You acknowledge and agree that Marketo collects certain information about you to operate and run the Certification Program. Marketo uses and protects that information as described on the Certification Program webpages. You also agree that the Certifications you have earned and your Certification Program activities may be tracked and associated with your personal information.